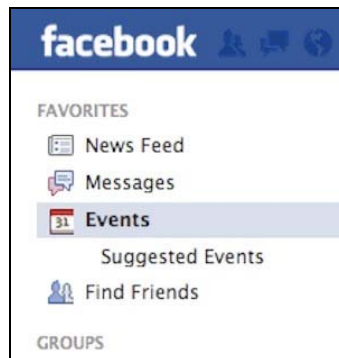


Sell to Friends and Family at a Distance

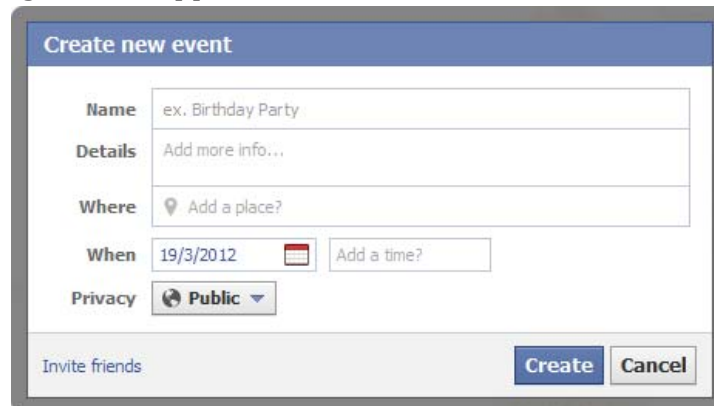
- 1) Go to www.facebook.com and log on to your Facebook profile.
- 2) On the left sidebar, click on “Events”:



- 3) Now click the “+ Create an Event” button on the right-hand side:



- 4) The following box will appear.

A screenshot of the 'Create new event' dialog box in Facebook. The title bar says 'Create new event'. Below the title bar are several input fields: 'Name' with the placeholder text 'ex. Birthday Party', 'Details' with 'Add more info...', 'Where' with 'Add a place?' and a location pin icon, 'When' with a date picker showing '19/3/2012' and a calendar icon, and 'Add a time?' next to it. Below these fields is a 'Privacy' dropdown menu set to 'Public'. At the bottom left is a link 'Invite friends', and at the bottom right are 'Create' and 'Cancel' buttons.

We've provided the copy for you to use. Just change the information in parentheses, copy and paste.

Name: Please help support (school / organization). We're raising funds so we can (goal, i.e., buy computers for our class)!

Details:

Hi, this is (seller's name). I'm sending an invitation to ask for your support. My (school, church, dance troop, etc.) is raising funds to (goal, i.e., buy computers for our class). We are selling products from Abby Candles Fundraising, and would love for you to go to their website and order some products! Please go to: www.abbycandles.com. It's quick and easy and will help us reach our goal!

Where: You can leave this blank, or put “Anywhere Everywhere” like I did. This way everyone on the invite list will know they do not have to be in your town/state to participate.

When: Choose a date a month from when your sale begins. This gives them plenty of time to see the event and to order their products.

Privacy: Friends

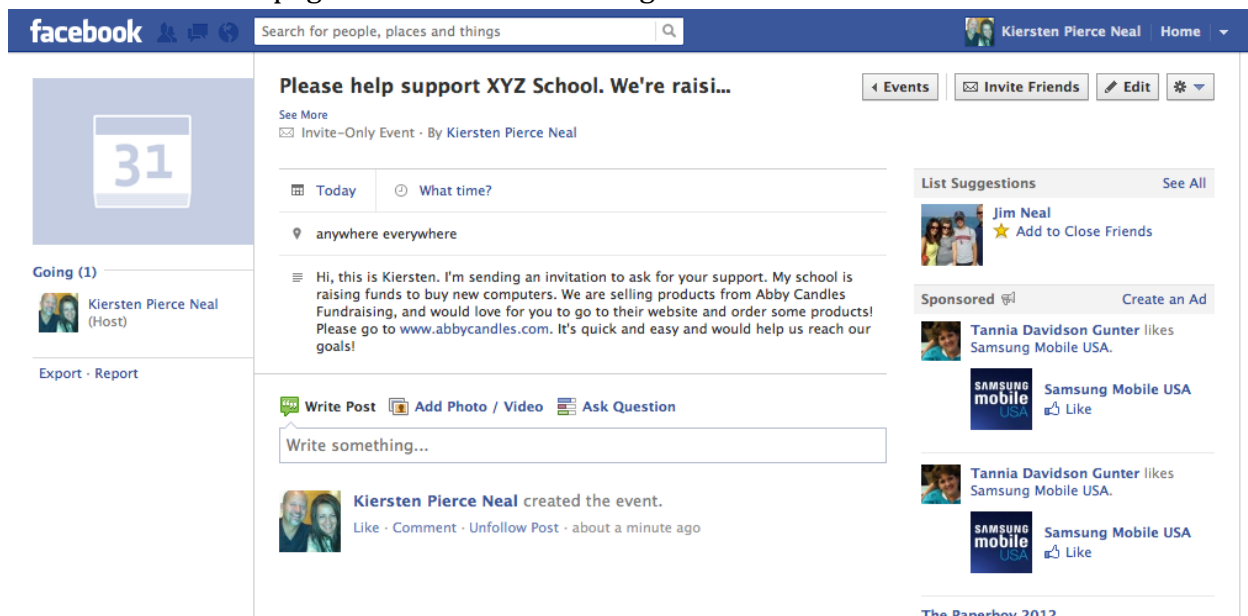
** It should look similar to the following:



The screenshot shows the 'Create New Event' form on Facebook. The 'Name' field contains the text 'Please help support XYZ School. We're raising funds so we can'. The 'Details' field contains a longer message: 'Hi, this is Kiersten. I'm sending an invitation to ask for your support. My school is raising funds to buy new computers. We are selling products from Abby Candles Fundraising, and would love for you to go to their website and order some products! Please go to www.abbycandles.com. It's quick and easy and would help us reach our goals!'. The 'Where' field is set to 'anywhere everywhere'. The 'When' field shows the date '10/3/2012' with a calendar icon and an 'Add a time?' button. The 'Privacy' dropdown is set to 'Friends'. At the bottom, there are buttons for 'Invite Friends', 'Create', and 'Cancel'.

5) Hit the  icon.

Your events page should look something like this:

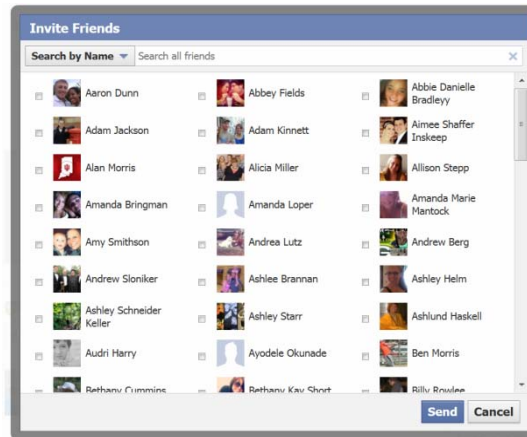


The screenshot shows a Facebook event page for 'Please help support XYZ School. We're raisi...'. The page header includes the Facebook logo, a search bar, and the user's name 'Kiersten Pierce Neal' with a 'Home' link. The event details include a calendar icon showing '31', the event title, and the host 'Kiersten Pierce Neal (Host)'. The event is set for 'Today' at 'anywhere everywhere'. The details text is the same as in the previous screenshot. Below the details, there are options to 'Write Post', 'Add Photo / Video', and 'Ask Question'. A post from the host 'Kiersten Pierce Neal' is shown, stating 'Kiersten Pierce Neal created the event.' with options to 'Like', 'Comment', and 'Unfollow Post'. On the right side, there are 'List Suggestions' for 'Jim Neal' and 'Tannia Davidson Gunter', and 'Sponsored' ads for 'Samsung Mobile USA'. At the bottom, there is a link for 'The Paperboy 2012'.

6) Now, click the “Invite Friends” icon at the top right.



A box similar to the one shown below will appear.



7) Click the boxes next to the friends you want to notify to support your school / group and hit “Send.” This will send invitations directly to their profiles. You will now be able to see all of the friends you have invited on the left-hand side of your events page.

8) You may add a photo to the events page by hovering your cursor over the blue box on the top left with the “31” calendar block in it and clicking “Add Event Photo.”